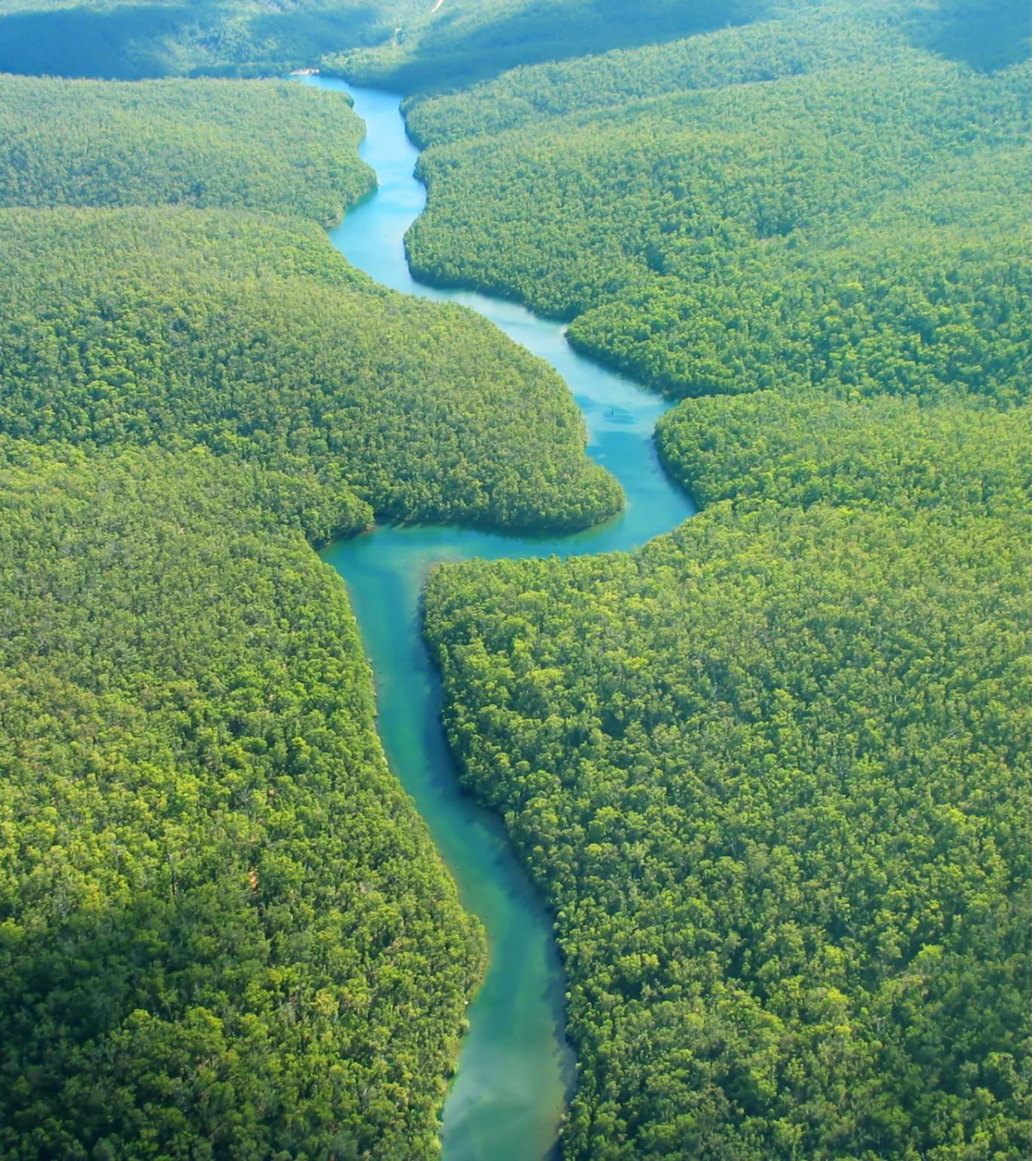
Partners with the Forest Program

Maine Sustainable Forestry Initiative State Implementation Committee (Maine SFI-SIC)

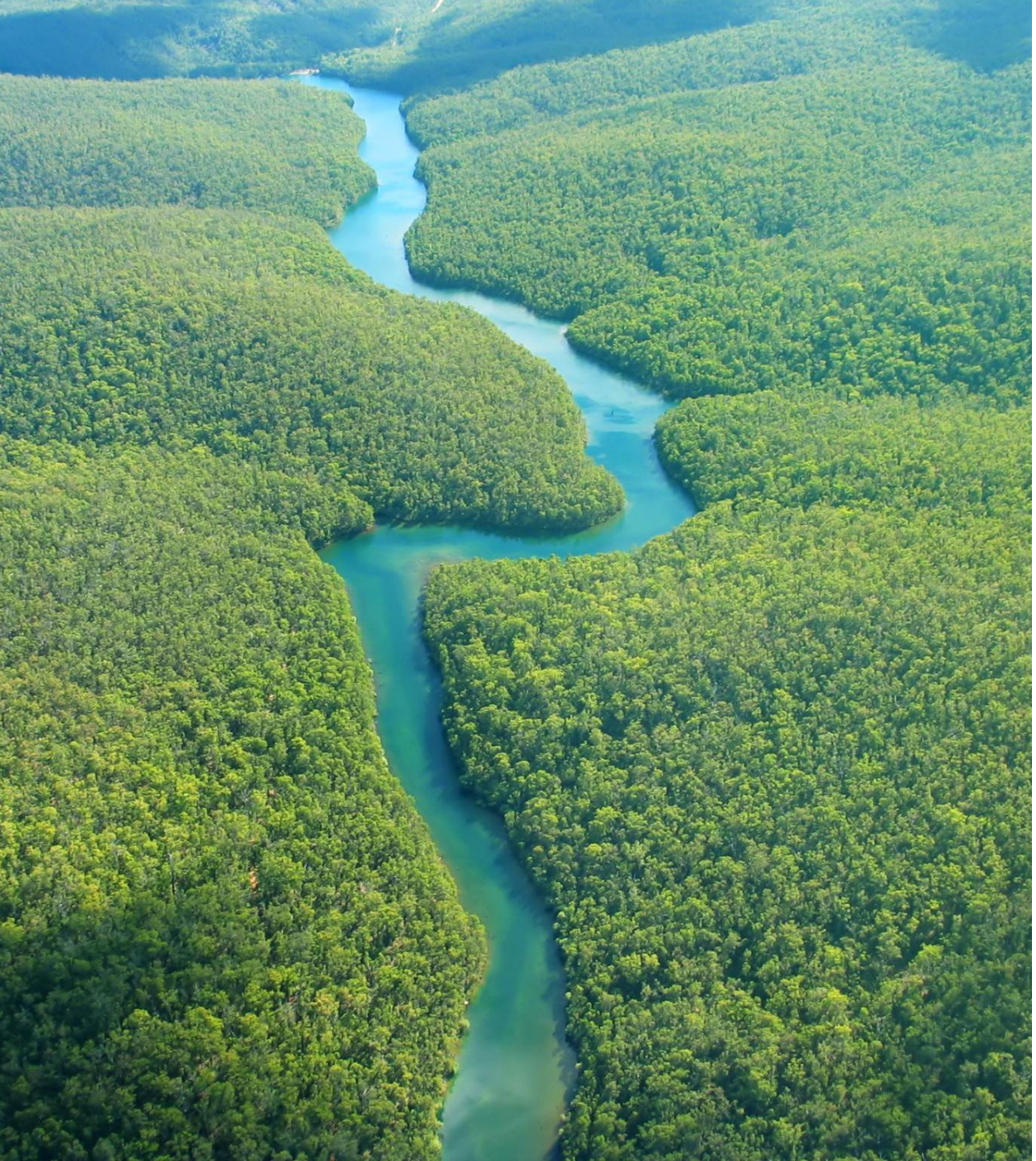
The Maine SFI Implementation Committee is a 501c3 organized exclusively for charitable and educational purposes, including, but not limited to, engaging in outreach and educational programs to increase public awareness and understanding of the Sustainable Forestry Initiative ("SFI") and the environmental, social, and economic benefits of sustainable forestry, to increase public awareness and understanding of sustainable forestry practices in Maine, and **to assist organizations in Maine in securing and maintaining SFI certification.**



Partners with the Forest Program

Goal: The '*Partners with the Forest*' Program will identify and engage traditional and non-traditional business organizations that are directly connected to the Maine SFI certified forest and determine the direct benefit that those businesses receive from this certified land base. Organizations might include Outdoor recreation based, forest resources and support, water resource users, wildlife resource users, and the insurance and banking group.

Result: The '*Partners with the Forest*' Program will result in a much broader audience being exposed to the principles of, and the environmental, social, and economic benefits of sustainably managed forests; enabling businesses that are connected to the forest products industry to show their support of, directly engage with the Maine SFI SIC, and feel that they are making a difference in the forest industry. The '*Partners with the Forest*' Program' will also serve as a mechanism to control and lower membership costs for certified organizations by providing an alternative revenue stream and a direct benefit to being certified.



Partners with the Forest Program

- Without **responsibly managed forests**, much of the resources (wood, water, wildlife, recreation) we need for survival would not exist.

- Through outreach events and educational initiatives, **Partners with the Forest empowers local businesses and the Maine SFI-SIC** to lead the conversation around why
- **healthy forests are a critical ingredient in life**.

- Everyone deserves access to quality forest products, clean water, abundant wildlife, and quality recreational opportunities.

Partner Benefits

Become an Associate Member of the Maine SFI-SIC

Promotional licensing fee for the use of the Maine SFI-SIC sustainability logo

Charitable Donors to the Maine SFI-SIC

One-time Donors to the Maine SFI-SIC

Supporting Membership

- Engage with the Maine SFI-SIC and attend quarterly meetings.
- Education, outreach, and networking opportunities with the SIC.
- Annual dues paid to the SIC.
- Allows your organization to create a customized (with prior Maine SFI-SIC approval) tag-line associated with the Maine SFI-SIC logo.

Promotional License

- The Maine SFI SIC promotional license allows your organization to use the Maine SFI-SIC logo on off products to show your support of sustainable forestry

Charitable Donor

- Approve, support, or sustain the Maine SFI-SIC with an annual donation.
- Listed as a Charitable Donor on the Maine SFI-SIC Website.

One-time Donor

- Approve, support, or sustain the Maine SFI-SIC with a one-time donation.
- Listed as a One-time Donor on the Maine SFI-SIC Website.

Potential Maine based/affiliated "Partners with the Forest" Sponsors

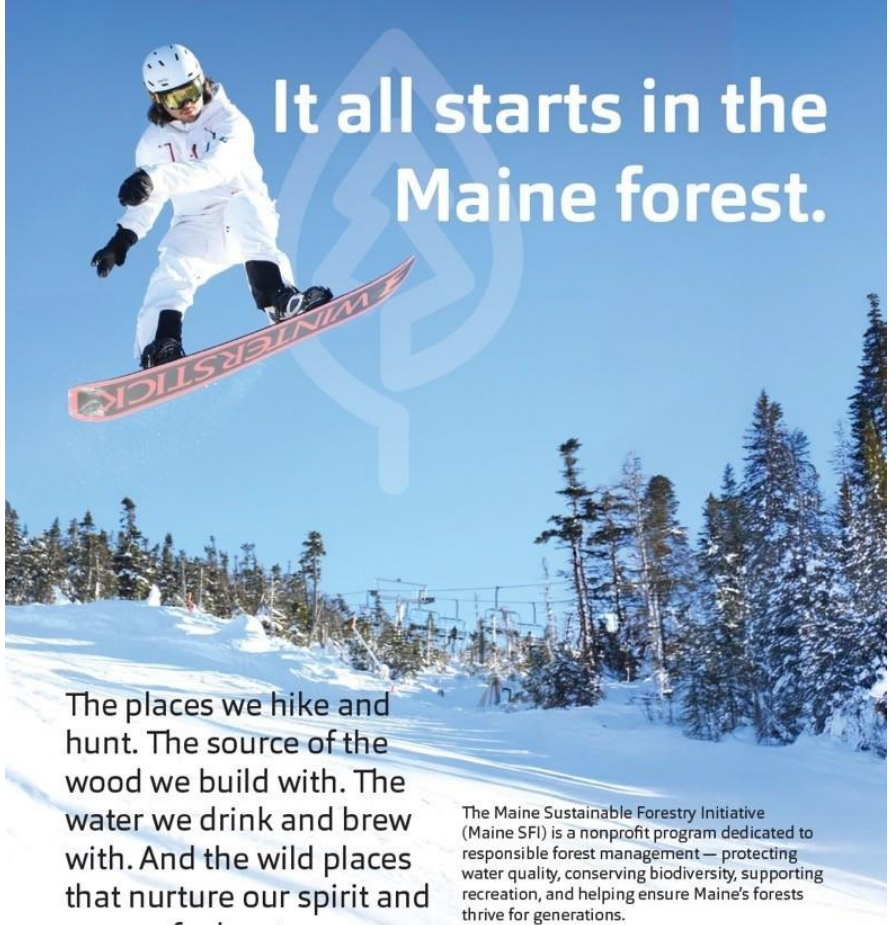
Outdoor Recreation Group: Retailers that market hunting, fishing, camping, and related outdoor merchandise. Firearms manufacturers. Snowmobile and ATV manufacturers

Forest Resource Group: Forest resource-based companies and small wood manufacturers, Fuel companies, Equipment manufacturers and dealers

Water Resource Group: Water companies, Hydro energy companies

Wildlife Resource Group: Sportsman's associations and wildlife alliances

Insurance and Banking Group: Insurance companies and banks



It all starts in the Maine forest.

The places we hike and hunt. The source of the wood we build with. The water we drink and brew with. And the wild places that nurture our spirit and sense of adventure.

Maine's forests shape our lives — and their future depends on how we care for them.

Look for the Maine SFI mark indicating participating partners like Winterstick Snowboards — and help keep our forests thriving for lifetimes to come.

The Maine Sustainable Forestry Initiative (Maine SFI) is a nonprofit program dedicated to responsible forest management — protecting water quality, conserving biodiversity, supporting recreation, and helping ensure Maine's forests thrive for generations.

When you see the Maine SFI logo, such as on this Winterstick snowboard, it indicates support of the Maine Sustainable Forestry Initiative Inc. through its Partners-with-the-Forest Program.

SUSTAINABLE FORESTRY INITIATIVE MAINE
SFI-01125

Contact us to become a Parner with the Forest
sfimaine.org (207) 622-9288

Thank you!
“Partners with the Forest”
Organizations

ROBBINS
WHITE PINE
MADE IN U.S.A.

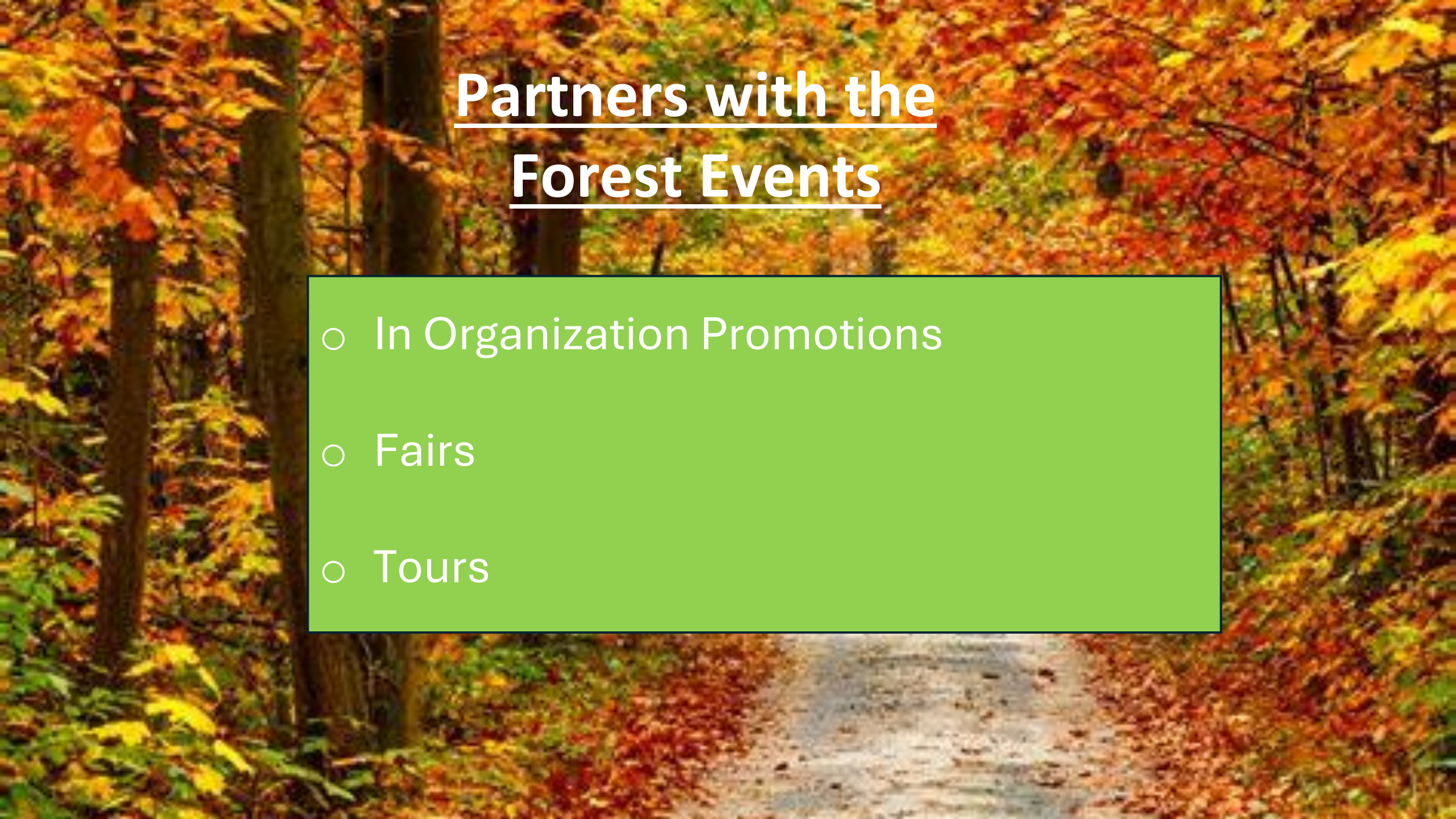
WINTERSTICK
SNOWBOARDS

Potential Maine based “Forest to Tap” Sponsors

Maine based Kraft Breweries

Organizational Engagement

Organizations make a commitment to support the program through their investment in training staff about the benefits of forest management – to their organization, involvement in events, and serving as a spokesperson for the program



Partners with the Forest Events

- In Organization Promotions
- Fairs
- Tours

Core Principles

1. Responsible forest management provides benefits without degrading forest resources
2. Responsibly managed forests provide many benefits to the watershed
3. Civic engagement is a key component to delivering the message

Responsible forest management provides benefits without degrading forest resources

What does Responsible Forest Management Look Like?

Planning for Forest Health and Resiliency

Harvesting to Support Forest Stands

Regeneration for Future Forests

What Benefits does Responsible Forest Management provide?

Timber & forest products

- Construction and Finish Lumber for buildings
- Furniture
- Paper and packaging
- Maple syrup, tips/bows, indigenous cultural products
- Food products: honey, nuts, fruits, maple syrup
- Medicinal Products – traditional and modern (tree bark, roots, other tree parts)

Recreation

- Hiking
- Camping
- Wildlife viewing
- Cycling
- Berry picking
- Automobile rallies
- Picnicking
- Hunting – small game, large game

Wildlife Habitat

- Deer, Bear, Moose
- Lynx, Bob cat
- Marten, Fisher, Fox, Squirrels, Chipmunks, Racoons, Skunks
- Songbirds, Raptors, Bats
- Insects and Invertebrates
- Wood Turtles, Snakes, misc. Reptiles and Amphibians
- Threatened and Endangered species and protected species and habitats

Fisheries

- Brook Trout, Atlantic Salmon
- Fisheries Improvement Network (FIN) – Fish Passage Structures & Fish habitat improvement
- Maine SFI-SIC partners with: MRRN – Maine River Restoration Network
- Maine SFI-SIC partners with: SHARE – Salmon Habitat and Restoration Effort
- Best Management Practices for Forestry – Protecting Maine's Water Quality

What if Responsible Forest Management is not deployed?

Degraded natural resources

Increased fire risk

Lack of sustainable materials

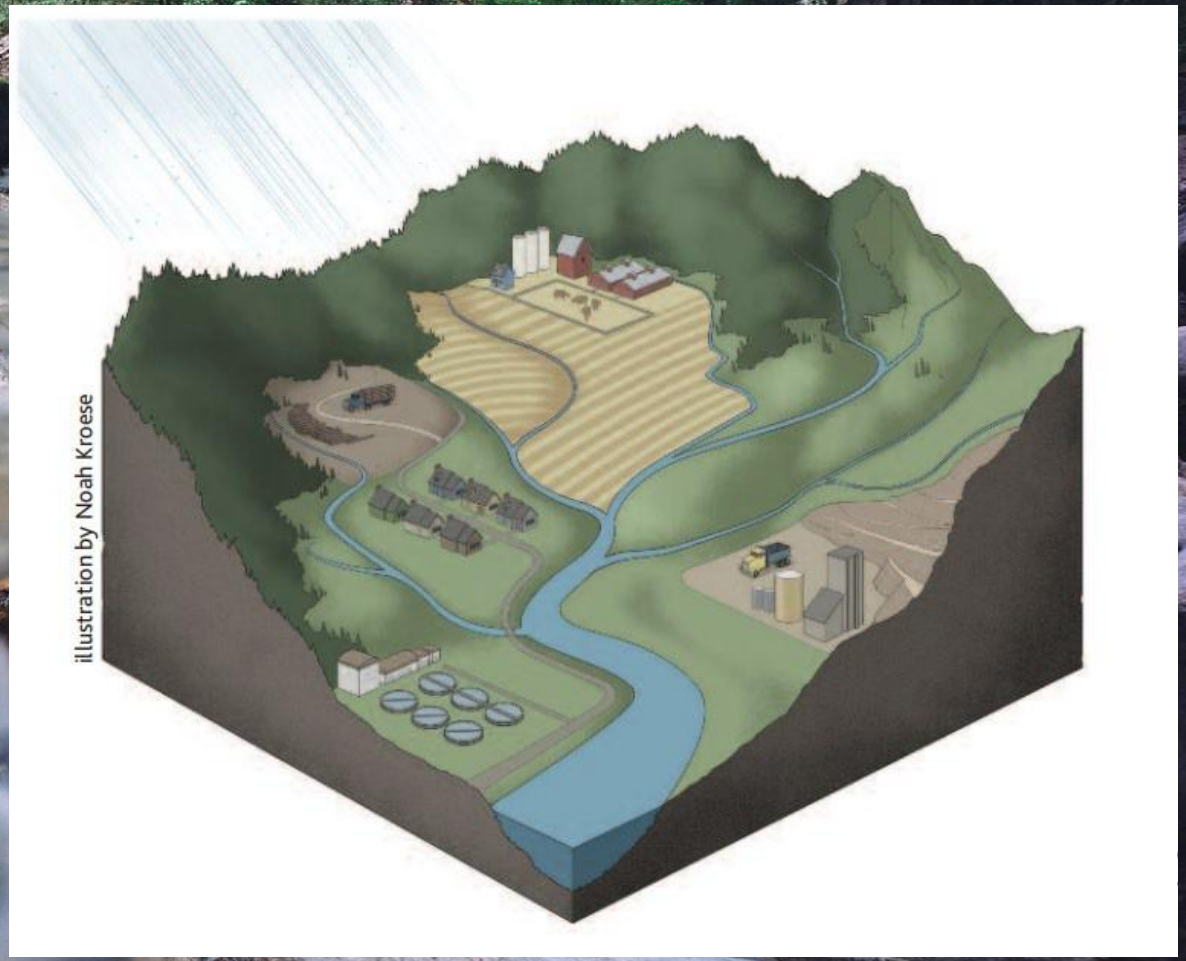
Water
Responsibly managed forests provide many benefits to the watershed

What is a watershed?

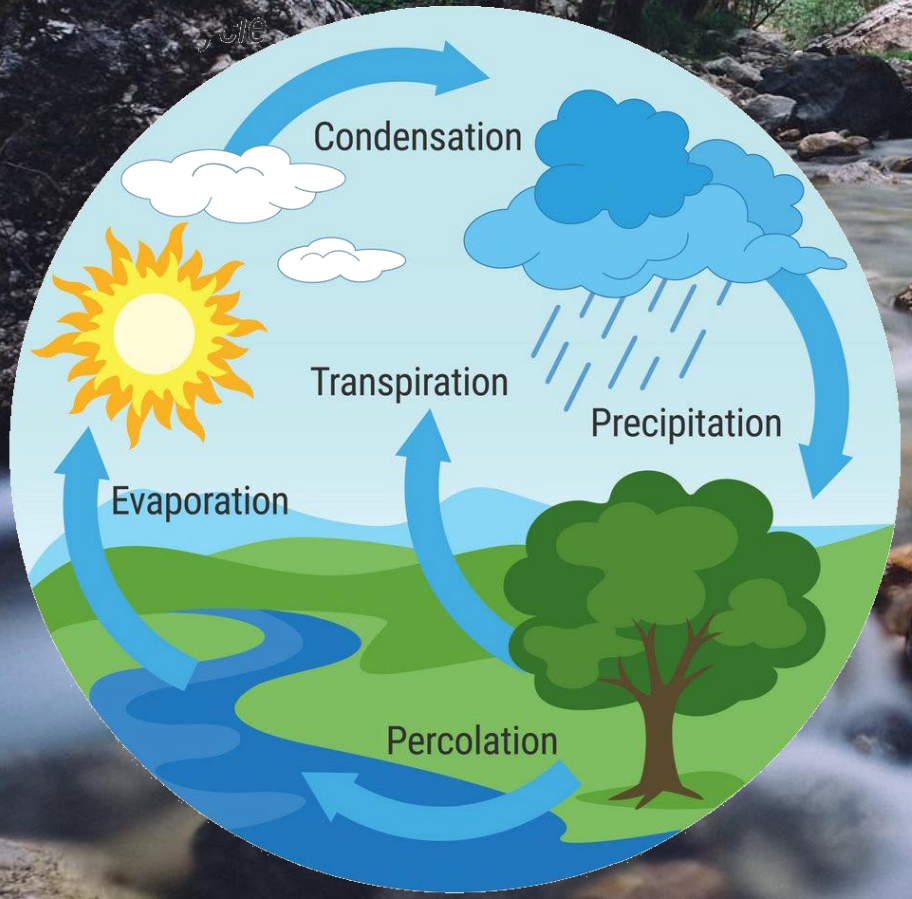
…the area of land that drains into a body of water such as a lake, river, or stream.

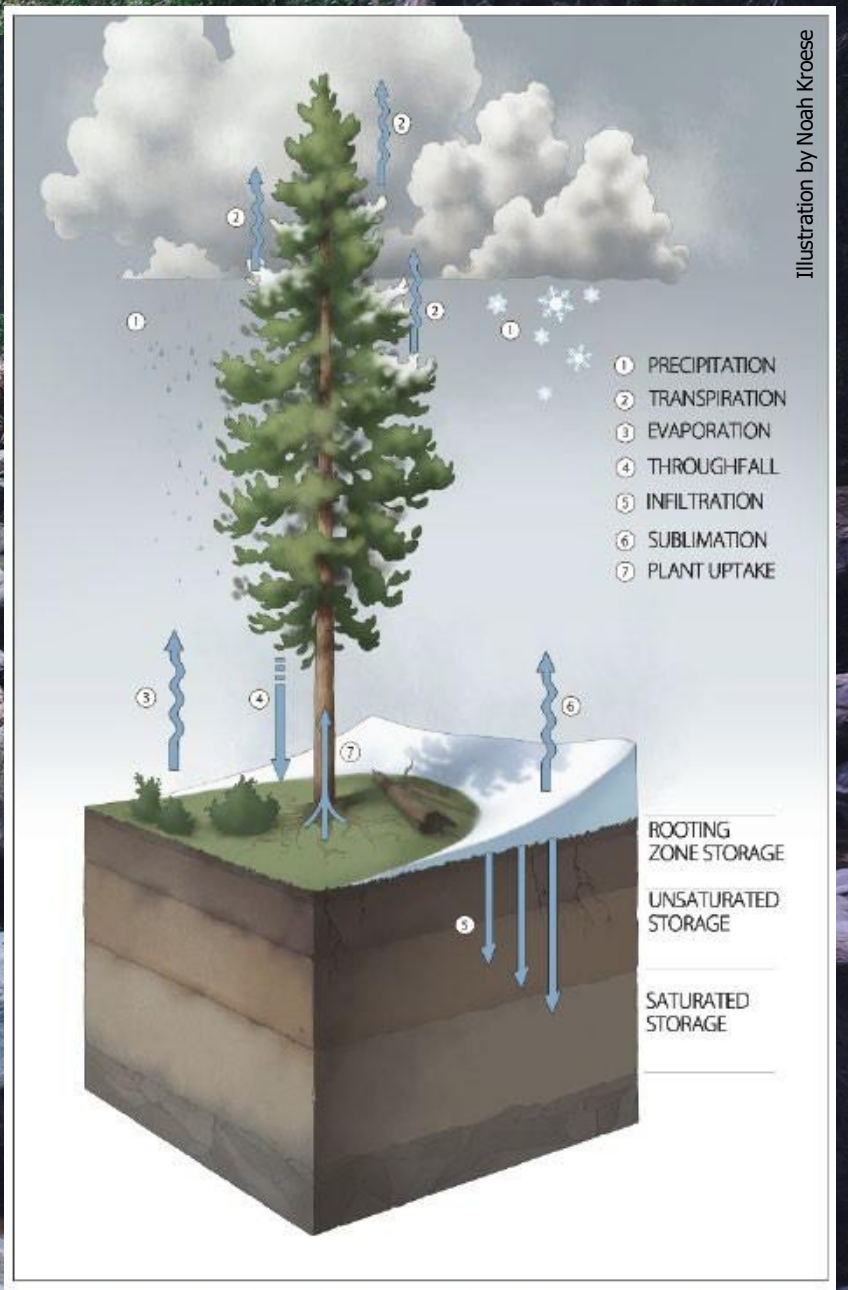
Watersheds come in all different shapes and sizes. Water quality is a direct reflection of the surrounding watershed. Our actions on the land are directly reflected in our water.

What is a watershed?



Forest hydrology





Forest hydrologic cycle. Forested watersheds are intimately tied to the hydrologic cycle—the process by which water constantly moves among oceans, air, and earth.

Forest function for water quality

Forest benefits to water quality

- Forest Fast Break, Water: https://www.youtube.com/watch?v=lUui1EZcM8g&list=PLf-eFpPiprBKxx_m6377P3_QIax25siJi&index=18&t=1s
- 80% of U.S. freshwater resources originate in forested watersheds

Civic engagement is a key component to delivering the message

Civic engagement

- Be an advocate for forests and for their responsible management

Call to action

- Support responsible forest management and think about what you can do to protect forested watersheds around you

Talking points

- Forests are umbrellas – slowing the energy of precipitation so that it has the chance to be absorbed and not erode
- Forests are sponges – absorbing water and nutrients for more efficient utilization
- Forests are filters – releasing cool and clean water into our surface and groundwater

Great forests!
Great wood!
Great water!
Great wildlife!
Great recreation!

Support Clean Water – Be a Forest to Tap Partner!

- 7,926,305 acres of SFI 3rd Party Certified Land
- 16,500+ miles of stream held to higher water quality standards
- Every gallon of beer produced uses 4-8 gallons of freshwater